

Membership Satisfaction Guide – How to Keep Members Happy and Coming Back

Let's say you've recruited five new members into your club. Congratulations! You're on the road to growing your club and improving your [service activity projects](#). But once you've recruited new members, it's just as important to keep them happy and coming back to meetings, projects and events.

The Lions [Membership Satisfaction Guide](#) is a valuable resource that helps Lions ensure their members feel welcome and comfortable. This involves defining membership satisfaction for your club, addressing membership issues and club culture, and making sure your club's goals and objectives are clearly communicated.

[Download the guide today](#) and get started on your club's Membership Satisfaction Plan.

How do you keep your Lions club healthy and vital?

This is just one practical idea for you to consider and more ideas will be published on a regular basis.

If your club has experienced successful public relations for an event, please let us know. We need to “get the message out” by sharing these successes to **ALL** clubs in the district.

This is the first year for the District A4 Public Relations and Promotions Committee. The committee members include:

Region 13

Lion Judy Grant

Lion Gus Este

Region 22

Lion James Johnston

Region 30

Lion Liz Christie

Region 41

Lion Renee Devenny

Lion Jim Devenny

We are here to assist you in your public relations efforts to enhance your club's impact on the community.

If you have a question regarding these ideas, promoting your club in your community or if you would like to invite a member to visit your club, please feel free to contact any one of us. We are here to help you to reshape public opinion and improve your club's visibility so that club activities become a success.

By working together to improve the awareness of our clubs in our communities, we can work towards ensuring effective and successfully promoted club service projects, fundraisers and events.

Together in Lions Service,

District A4 Public Relations and Promotions Committee