

## Lions Club Fundraising and Service Project Ideas

Due to the COVID-19 pandemic, fundraising has been challenging and conducting service projects has become increasingly difficult. With the fundraising we have traditionally performed, we are now forced to think “outside the box” to adapt those events to allow us to perform them today. While we are going through this process, here are links to some fundraising ideas:

[Club and Community Needs Assessment](#)

[Fundraising Ideas from Lion Karen Doyle](#)

[Fundraising Ideas from the Book “1001 Fundraising Ideas”](#)

Here are a few links to ideas to assist you with organizing club projects:

[Making it Happen! A Guide to Club Project Development](#)

[Planning and Promoting a Successful Lions Event](#)

[Organizing Lions Fundraisers](#)

Coming up with service project ideas may also be challenging. To assist you in this regard, here is a link to club service project ideas from LCI related to our five global causes:

[Service Project Ideas from LCI](#)

Remember to follow occupancy and social distancing guidelines during your events, contact your local regional health unit for current restrictions and be safe.

If your club has experienced successful public relations during an event, please let us know. We need to “get the message out” by sharing these successes to **ALL** clubs in the district.

If you have a question regarding these ideas, promoting your club in your community or if you would like to invite us to visit your club, please feel free to contact any one of us. We are here to help you to reshape public opinion and improve your club’s visibility so that club activities become a success.

By working together to improve the awareness of our clubs in our communities, we can work towards ensuring effective and successfully promoted club service projects, fundraisers and events.

Together in Lions Service,

Lion James Johnston

District A4 Public Relations and Promotions Coordinator