

Create a Lions Club Brochure

A great method of promoting your club's activities is to prepare a brochure to highlight what your club does in the community and the impact that it makes. A brochure can also be used to provide to potential members for a highlight of your club's great accomplishments and lets them know what Lionism is all about.

The Merrickville Lions Club Sheet has created a [tri-fold brochure](#) for this purpose. It is an excellent example to other Lions Clubs in the District of what can be done.

If you would like to create a brochure for your club, here is a link to template:

<https://www.lionsclubs.org/en/v2/resource/download/102882320%20>

If your club has experienced successful public relations for an event, please let us know. We need to "get the message out" by sharing these successes to **ALL** clubs in the district.

If you have a question regarding these ideas, promoting your club in your community or if would like to invite a member to visit your club, please feel free to contact any one of us. We are here to help you to reshape public opinion and improve your club's visibility so that club activities become a success.

By working together to improve the awareness of our clubs in our communities, we can work towards ensuring effective and successfully promoted club service projects, fundraisers and events.

Together in Lions Service,

Lion James Johnston

District A4 Public Relations and Promotions Coordinator