

Be Part of Something that Matters

The [Be Part of Something that Matters](#) brochure from Lions Clubs International provides valuable information to recruit new members. They can be placed in information packages that are handed out to the public at a Lions booth or at an event. The [Be Part of Something that Matters](#) brochure includes the following:

We are Lions

Lions are hands-on individuals with more volunteers in more places than any other service organization in the world. We meet the needs of those in our own communities as well as around the world, and we have fun doing it.

We Serve

Though Lions are well known for successful initiatives in vision health, Lions service is as diverse as our members. Lions participate in many projects ranging from building a park to beautify a community to providing victims of natural disasters with relief supplies.

Why Lions

Lions Clubs International offers a volunteer opportunity that fits your lifestyle. Whether you are looking to lend a helping hand, pursue a leadership role or attend club meetings online, Lions has an option for you.

Being a Lion allows you to help change lives, even if you do not have a lot of spare time. Most clubs meet twice a month, but some are flexible. You can commit as much time as you wish and as your schedule allows.

For Just a Cup of Coffee

Lions give 100 percent of donations back to the community and cover all our costs through dues, about the cost of a cup of coffee per month.

Why You Should Get Involved

As a Lion, you can use your time to make an impact locally and around the world. Through experience as a Lion, you will help people in need, develop new talents and network with fellow members.

Why We Need You

We need the help of passionate members like you. By becoming a Lion, you can help us:

- Provide more hands for service
- Gain fresh ideas for service activities
- Spread enthusiasm for helping others
- Raise community awareness

You can even use the information to include in your repertoire of Lions knowledge.

This is just one practical idea for you to consider and more ideas will be published on a regular basis.

If your club has experienced successful public relations for an event, please let us know. We need to “get the message out” by sharing these successes to **ALL** clubs in the district.

If you have a question regarding these ideas, promoting your club in your community or if you would like to invite a member to visit your club, please feel free to contact any one of us. We are here to help you to reshape public opinion and improve your club’s visibility so that club activities become a success.

By working together to improve the awareness of our clubs in our communities, we can work towards ensuring effective and successfully promoted club service projects, fundraisers, and events.

Together in Lions Service,

Lion James Johnston
District A4 Public Relations and Promotions Coordinator