

Key Messages and Answers to Questions When Talking with Potential Lions

Key Messages

Lions Clubs International is the world's largest service club organization – made up of a network of nearly 1.4 million men and women in 200 countries and geographical locations.

Lions make a difference by serving youth, sight and community needs around the world.

Last year Lions donated approximately \$512 million dollars (US) and 64 million hours of service to their communities – the equivalent of 31,000 people working fulltime for one year.

Lions make a difference everyday everywhere.

Key Answers to Questions

Who are the Lions?

Lions are an international network of nearly 1.4 million men and women dedicated to making a difference in lives and communities.

What do Lions do?

Lions meet the critical unmet needs of their communities and of the world, ranging from assisting the visually impaired and working with local youth to medical missions and disaster relief.

How are Lions relevant to today's world?

Since 1917, Lions have met the needs in their communities and continued to evolve and improve the areas in which they live. As long as there are needs around the world, Lions will work to meet those needs.

How do I become a Lion?

If you are interested in becoming a Lion, contact your local Lions club and express an interest in learning more. A club locator can be found on the Lions Clubs International web site www.lionsclubs.org.

Are there women Lions?

Yes, there are. With 65,000 women becoming Lions just last year, they are the single fastest growing segment of Lions.

As in other community organizations, is the membership of Lions declining?

Yes, however, in areas where Lions are most active, we see remarkable membership growth. Like our ever-changing society, Lionism is going through a transition. With programs such as Leo Clubs, Campus Lions Clubs and New Century Lions Clubs, Lions are learning to adapt to meet the growing needs of the world around us. While traditionally Lions have been strong in small towns, we are expanding into large urban areas, where the needs are many.

I would like to volunteer in my community but why should I do so as a Lion?

Lions meet the needs of those in their own communities as well as around the world. Working together locally and internationally, the worldwide network of Lions had vastly more resources and is able to accomplish much more than individuals as small groups working alone.