PRESIDENT'S SCHOOL

PREPARED BY THE MEMBERSHIP, EXTENSION, RETENTION AND

LEADERSHIP (MERL) TEAM – MEMBERSHIP CHAIRMAN – LION RAY LEBEAU

WELCOME TO PRESIDENT'S SCHOOL

AGENDA

- 1. CALL TO ORDER
- 2. LIONS INVOCATION (Where Lions Meet . . .)
- 3. MINUTE OF SILENCE FOR DECEASED LIONS AND PEACE IN THE WORLD.
- 4. INTRODUCTIONS
- (ACKNOWLEDGE VIP'S WHO MAY BE IN THE AUDIENCE)
- 5. DISTRICT GOVERNOR'S CONCERNS (HIS GOALS & OBJECTIVES)
 - A. QUALITY <u>MEMBERSHIP</u>
 - B. QUALITY <u>LEADERSHIP</u>
 - C. QUALITY PUBLIC RELATIONS
 - D. QUALITY <u>YOUTH SERVICES</u>
 - E. QUALITY AWARENESS PROGRAMS
 - F. QUALITY <u>FELLOWSHIP</u>
 - G. <u>QUALITY CLUBS</u>
- 6. THIS EVENING'S LEADERSHIP SCHOOLS

- A. PRESIDENT SCHOOL (LION RAY LEBEAU)
- B. SECRETARY SCHOOL
- C. TREASURER SCHOOL

7. IDEAS/RECOMMENDATIONS FOR FUTURE LEADERSHIP SEMINARS

- 8.COMMENTS FROM THE FLOOR
- 9. ADJOURNMENT / BREAK FOR SCHOOLS

PRESIDENT'S SCHOOL

BEFORE WE GET STARTED WITH THIS EVENING!S PRESIDENT SCHOOL, I WOULD LIKE TO REMIND EVERYONE THAT YOU SHOULD <u>NEVER</u> GO TO SCHOOL WITHOUT A PEN AND PAPER. AS THERE MAY BE A FEW THINGS COME OUT OF THIS PRESENTATION THAT YOU WILL WANT TO REMEMBER, I HAD SOME PENS AND PAPER ORDERED IN.

AT THE END OF THIS PRESENTATION, TO FIND OUT IF YOU WERE PAYING ATTENTION, I JUST MIGHT THROW IN A TEN QUESTION TEST.

I ALWAYS LIKE TO TELL LIONS THAT THEY CAN GET A LOT MORE OUT OF THESE LEADERSHIP SESSIONS, IF THEY SHARE WITH OTHERS WHAT THEY LEARN HERE, BACK AT THEIR HOME CLUBS.

IF YOU FEEL ENERGETIC, YOU COULD CONSIDER WRITING A BRIEF REPORT <u>HIGHLIGHTING ALL OF THE DISTRICT CONVENTION INFORMATION</u> THAT YOU THINK MAY BE USEFUL TO YOUR FELLOW LIONS. IN PUTTING THIS PRESENTATION TOGETHER, I USED A PRESIDENT'S SCHOOL HANDOUT GIVEN TO ME BY A DISTRICT 41-S2 PDG, LION RALPH ROGERS. USING HIS HANDOUT, I ADDED SOME OF MY OWN THOUGHTS ON WHAT I

FEEL IS REQUIRED TO BE AN <u>EFFECTIVE</u> AND <u>SUCCESSFUL</u> CLUB PRESIDENT.

<u>STEP 1</u>

S TART NOW TO PLAN YOUR YEAR

OWING TO THE CONFIDENCE AND TRUST THAT YOUR CLUB MEMBERS HAVE PLACED IN YOUR ABILITIES, YOU HAVE BEEN, OR WILL BE AT SOME TIME IN THE FUTURE, ELECTED TO THE POSITION OF CLUB PRESIDENT. AS PRESIDENT OF YOUR LIONS CLUB, YOU WILL BE THE CLUB'S CHIEF EXECUTIVE OFFICER. NOW, AS YOU PREPARE FOR YOUR YEAR, FROM 01 JULY 2007 TO 30 JUNE 2008, I WOULD ASK YOU TO REMEMBER THESE TEN MOST POWERFUL TWO-LETTER WORDS.

"IF IT IS TO BE . . . IT IS UP TO ME."

THERE IS NO MAGIC FORMULA FOR THE MAKING OF A SUCCESSFUL LEADER. THAT WOULD BE TOO EASY! WE ALL HAVE OUR OWN IDEAS AND WAYS OF DOING BUSINESS. ALL I AM ASKING IS FOR YOUR TO GIVE CONSIDERATION TO SOME OF THE FOLLOWING SUGGESTIONS. AS CLUB PRESIDENT, YOU ARE NOT GOING TO BE EXPECTED TO DO EVERYTHING. BUT, <u>YOU</u> ARE THE ONE THAT IS GOING TO BE EXPECTED TO <u>DEMONSTRATE SOUND LEADERSHIP</u>, <u>SET A GOOD EXAMPLE</u> AND <u>GIVE</u> <u>PROPER DIRECTION</u>.

AS PRESIDENT OF YOUR CLUB, YOU WILL HAVE TO ASK YOURSELF IF YOUR CLUB'S 'GOALS AND OBJECTIVES' ARE IN AGREEMENT WITH THOSE SET OUT BY THE DISTRICT A-4 DISTRICT GOVERNOR AND BY THE PRESIDENT OF THE LIONS CLUBS INTERNATIONAL FOUNDATION.

AT THE CABINET MEETING IN ______, DISTRICT GOVERNOR _____, WILL LET YOU KNOW HIS 'GOALS AND OBJECTIVES' FOR THE COMING LIONS YEAR.

IT IS THESE GOALS THAT WILL HELP YOU TO CONTINUOUSLY IMPROVE AND TO ACHIEVE YOUR POTENTIAL. ALWAYS REMEMBER, IT TAKES ONLY ONE PERSON TO SET GOALS, TO BE A 'VALUE-ADDER', AND THEN TO ENCOURAGE OTHERS AROUND THEM TO GET ON BOARD AND DO THEIR PART.

NEXT YEAR, WHAT GOALS WILL YOU SET FOR YOUR LIONS CLUB? YOU ARE THE ONE THAT IS GOING TO HAVE TO IMPRESS UPON YOUR GOOD LIONS THAT YOU NEED THEIR SUPPORT IF YOU ARE GOING TO ACHIEVE THE CLUB'S GOALS AND OBJECTIVES.

LIONS ARE VOLUNTEERS DEDICATED TO COMMUNITY SERVICE . . . AS CLUB PRESIDENT, WILL YOU ASK YOUR LIONS TO TAKE AN ACTIVE PART IN THE LIONS PEACE POSTER CONTEST, SPEAK OUT, DIABETES CAVALCADE, JOURNEY FOR SIGHT, CANADA/US INTERNATIONAL YOUTH CAMP,

FINANCIALLY SUPPORT THE YOUTH CAMPS AND THE NUMEROUS OTHER IMPORTANT ACTIVITIES AND PROJECTS WITHIN YOUR COMMUNITY AND YOUR DISTRICT A-4?

MARK DOWN 'IMPORTANT DATES' AND DO NOT HESITATE TO GIVE YOUR FULL SUPPORT TO THE VARIOUS DISTRICT A-4 CHAIRPERSONS.

IS IT WITHIN THE MEANS OF YOUR CLUB TO ORGANIZE AN LCIF

FUNDRAISER AND TO STRIVE TO BE A LIONS CLUB INTERNATIONAL

FOUNDATION '100 PERCENT CONTRIBUTING MEMBER CLUB'? (\$20.00 U.S.

FOR EACH MEMBER OF YOUR CLUB)

WILL YOU ASK YOUR CLUB TO MAKE AN EFFORT TO SUPPORT THE LIONS FOUNDATION OF CANADA (LFC) BY MAKING LFC LIFE MEMBERS' OF ALL YOUR LIONS? (\$100.00 CANADIAN FOR EACH MEMBER)

DURING YOUR LIONS YEAR, WILL YOU BE PREPARED TO TAKE RISKS AND EMBRACE CHANGE WITHIN YOUR CLUB?

I HAVE BEEN REMINDED TIME AND AGAIN THAT A LION, IS A LION, IS A LION. BUT, RIGHT NOW, DO YOU HAVE ANY LADY LIONS IN YOUR CLUB? HOW MANY? IT WAS IN TAIPEI, IN 1987, THAT LIONS VOTED TO INVITE WOMEN AS FULL MEMBERS OF LIONS CLUBS. THAT WAS TWENTY YEARS AGO! HAS YOUR CLUB EMBRACED THIS CHANGE? IF IT HASN'T, IT WILL BE UP TO YOU AS CLUB PRESIDENT, TO ASK THE QUESTION, WHY. REMEMBER WHAT I SAID EARLIER - "IF IT IS TO BE – IT IS UP TO ME"

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(ASK CLUBS WITH LADY LIONS TO GIVE EXAMPLES OF HOW THEY HAVE BEEN A VALUE-ADDER)

JAMES B. CONANT SAID, "BEHOLD THE TURTLE. HE MAKE PROGRESS ONLY WHEN HE STICKS HIS NECK OUT".

IT WAS THE GREAT ONE HIMSELF, WAYNE GRETZKY, WHO SAID THAT YOU MISS 100 PERCENT OF THE SHOTS YOU NEVER TAKE.

BE PREPARED TO STICK YOUR NECK OUT . . . AND TO TAKE SOME SHOTS!

SO WHAT DOES IT TAKE TO BE AN EFFECTIVE CLUB PRESIDENT?

START YOUR YEAR BY GETTING ORGANIZED

START OFF YOUR YEAR BY PURCHASING A LARGE 3-RING BINDER.

IN THIS BINDER, I WANT YOU TO PUT YOUR:

- * CLUB PRESIDENT HANDOUTS
- * CLUB PRESIDENT MANUAL
- * PHOTO-COPIES OF THE BOARD OF DIRECTORS TERMS OF REFERENCE (THAT YOU RECEIVED FROM INTERNATIONAL AT THE BEGINNING OF THE YEAR)
- * THE NAMES AND APPOINTMENTS OF YOUR BOARD OF DIRECTORS
- * A CALENDAR
- * LIONS YEAR SCHEDULES AND UP-COMING ACTIVITIES; AND
- * SO ON.

THE NOTES THAT YOU TAKE AT THIS PRESIDENT'S SCHOOL COULD BE INCLUDED IN YOUR BINDER.

THIS 'EVERYTHING YOU NEED TO KNOW PRESIDENT'S BINDER SHOULD BE YOUR CONSTANT COMPANION AT ALL CLUB, ZONE AND REGION MEETINGS, AS WELL AS DISTRICT CONVENTIONS.

AS CLUB PRESIDENT – YOU WILL ALWAYS HAVE TO

BE PREPARED

YOU WILL HAVE A LOT TO DO DURING YOUR YEAR AND A 'DETAILED

PLAN' WILL GIVE YOU A ROAD MAP TO FOLLOW. BELIEVE ME WHEN I SAY

THAT THIS IS THE ONLY WAY YOU ARE GOING TO GET, AND KEEP

YOURSELF, ORGANIZED.

YOUR DETAILED PLAN SHOULD LIST ALL OF THE ACTIVITIES THAT YOU

WILL WANT TO INCLUDE DURING YOUR YEAR AS PRESIDENT.

AT YOUR FIRST BOARD OF DIRECTORS MEETING IN JULY, YOU SHOULD

DISCUSS IMPORTANT TOPICS SUCH AS:

QUALITY LEADERSHIP - WHAT WILL YOUR LIONS EXPECT FROM YOU AS THEIR CLUB PRESIDENT?

QUALITY MEMBERSHIP - MAYBE YOU COULD GIVE CONSIDERATION TO SETTING A 'MEMBERSHIP GOAL'

QUALITY MEETINGS - WILL YOU PREPARE AN AGENDA AND THEN STICK TO IT?

QUALITY PUBLIC RELATIONS - DO THE PEOPLE IN YOUR COMMUNITY KNOW EXACTLY WHAT THE LIONS ARE DOING?; AND

WHATEVER ELSE IS CONSIDERED IMPORTANT TO YOUR CLUB.

BECAUSE YOU MAY HAVE A LOT OF MATERIAL THAT YOU WILL WANT TO COVER, I WOULD RECOMMEND AN AFTERNOON MEETING FOR THIS FIRST BOARD OF DIRECTORS MEETING.

AFTER YOU HAVE COMPLETED YOUR LIST OF ACTIVITIES FOR JULY MONTH, LIST THE KNOWN ANNUAL RECURRING ACTIVITIES THAT WILL TAKE PLACE IN THE MONTHS OF AUGUST, SEPTEMBER, OCTOBER, NOVEMBER AND SO ON . . .

PART OF BEING A GOOD LEADER AND COMMUNICATOR, IS BEING A GOOD ORGANIZER. YOU WILL <u>DEFINITELY</u> HAVE TO BE ORGANIZED.

READ YOUR C LUB PRESIDENT MANUAL

TAKE THE TIME TO READ AND BE COMPLETELY FAMILIAR WITH THE INFORMATION IN YOUR CLUB PRESIDENT MANUAL .

IT CONTAINS ALL OF THE ESSENTIAL INFORMATION THAT YOU WILL NEED TO HELP YOU CONFIDENTLY STEP THROUGH YOUR YEAR.

PROFESSIONAL SAVVY IS VERY IMPORTANT. HOW MUCH YOU KNOW ABOUT THE LIONS CLUBS INTERNATIONAL FOUNDATION (LCIF), THE LIONS FOUNDATION OF CANADA (LFC), YOUR INTERNATIONAL AND DISTRICT A-4 GOALS, YOUR CLUBS ANNUAL RECURRING ACTIVITIES AND SO ON, WILL BECOME OBVIOUS AS YOU PROGRESS THROUGH YOUR TERM AS CLUB PRESIDENT. IF YOU HAVE ACCESS TO A COMPUTER AND THE INTERNET, TAKE THE TIME TO VISIT THE EXCELLENT LIONS CLUBS INTERNATIONAL FOUNDATION WEBSITE AT: www.lionsclubs.org

DID YOU KNOW THAT OUR THE DISTRICT A-4 HAS AN EXCELLENT WEBSITE AT:

http://www.a4lions.ca

<u>S TART NOW TO KEEP A 'TO DO' LIST</u>

EARLIER ON, I SAID THAT YOU WOULD NOT BE EXPECTED TO DO EVERYTHING. WELL, AS PRESIDENT OF YOUR CLUB, YOU CAN NOT BE EXPECTED TO REMEMBER EVERYTHING EITHER. THAT IS, UNLESS YOU ALWAYS HAVE A PEN AND PAPER HANDY. GET IN THE HABIT OF KEEPING A RECORD OF EVERYTHING YOU ARE ASKED TO DO, AND WHAT YOU ALREADY KNOW YOU HAVE TO DO. IN OTHER WORDS, KEEP A 'TO DO' LIST.

ONCE YOU HAVE COMMITTED EVERYTHING TO PAPER, YOU WILL FIND THAT YOU WILL BE ABLE TO KEEP TRACK OF ALL KINDS OF THINGS. PRIORITIZE YOUR 'TO DO' LIST AND DO THOSE THINGS THAT ARE BOTH URGENT AND IMPORTANT FIRST!

AS EACH ITEM ON YOUR 'TO DO' LIST IS ACCOMPLISHED, YOU CAN CHECK IT OFF AS HAVING SUCCESSFULLY COMPLETED IT. ONCE YOU HAVE YOUR 'TO DO' LIST, DON'T EVER PUT IT AWAY AND FORGET ABOUT IT.

REVIEW AND UPDATE IT ON A REGULAR BASIS.

MEET WITH YOUR BOARD OF DIRECTORS (BOD) AND IMMEDIATE PAST PRESIDENT (IPP)

AS MENTIONED EARLIER, DURING THE LESS ACTIVE SUMMER MONTHS OF JULY AND AUGUST, YOU SHOULD CONVENE AT LEAST TWO BOARD MEETINGS. THESE IMPORTANT MEETINGS WILL HELP TO ENSURE THAT YOUR CLUB WILL BE PROPERLY POSTURED FOR ITS FIRST GENERAL MEMBERSHIP MEETING IN EARLY SEPTEMBER.

IN ADDITION TO CAPTURING ALL OF THE KNOWN ANNUAL RECURRING ACTIVITIES WITHIN YOUR CLUB, YOU SHOULD REVIEW THE PRESCRIBED DUTIES AND RESPONSIBILITIES OF EACH OF YOUR BOARD MEMBERS. YOU RECEIVED, OR WILL RECEIVE THESE LISTS OF DUTIES FROM INTERNATIONAL.

IF YOU HAVE ACCESS TO A PHOTOCOPIER, KEEP A COPY FOR YOURSELF. WHEN YOU REVIEW THESE DUTIES WITH YOUR BOARD OF DIRECTORS, YOU SHOULD MAKE ABSOLUTELY SURE THAT HE OR SHE CLEARLY UNDERSTANDS THEM, AND ALL THAT WILL BE EXPECTED, DURING THEIR TERM ON THE BOARD OF DIRECTORS. RECOMMEND TO EACH ONE, THAT THEY START A 3-RING BINDER SIMILAR TO YOURS. YOU ARE NOT THE ONLY ONE WHO WILL BE REQUIRED TO KEEP GOOD RECORDS THROUGHOUT THE YEAR.

YOU WILL BE DEPENDING UPON THEM TO BE WELL ORGANIZED AND EVEN MORE IMPORTANTLY, TO BE <u>RELIABLE</u>. THE IMPORTANCE OF RELIABILITY CANNOT BE OVER-EMPHASIZED.

FOR EXAMPLE, YOU WILL NEED A CLUB SECRETARY WHO CAN BE RELIED UPON TO SEND IN THE 'MONTHLY MEMBERSHIP REPORTS' AND 'MONTHLY ACTIVITIES REPORTS' IN AN <u>ACCURATE</u> AND <u>TIMELY</u> MANNER. AS WELL, YOUR SECRETARY WILL BE REQUIRED TO PREPARE CLUB REPORTS FOR REGION MEETINGS, ZONE MEETINGS AND DISTRICT CONVENTIONS. HE/SHE WILL ALSO BE REQUIRED TO ASSIST YOU WITH THE CLUB AWARDS NIGHT AND TO SUBMIT THE ANNUAL PU-101 FORMS, ETC.

I CAN GUARANTEE THAT YOUR JULY AND AUGUST BOARD MEETINGS WILL MAKE IT ABUNDANTLY CLEAR WHY YOU, AND THE MEMBERS OF YOUR BOARD, WILL NEED 3-RING BINDERS AND 'TO DO' LISTS.

IN THE PERFORMANCE OF YOUR DUTIES AS PRESIDENT, DO NOT HESITATE TO SEEK ADVICE AND GUIDANCE FROM THE IMMEDIATE PAST PRESIDENT (IPP) AND ANY OTHER PAST PRESIDENT. THEY PROBABLY HAVE SOME VERY GOOD POINTERS ON WHAT YOU SHOULD, AND WHAT YOU SHOULD NOT DO.

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WHEN EVERYONE KNOWS, THOROUGHLY UNDERSTANDS AND WILLINGLY SUPPORTS YOUR LIONS CLUB PLAN, YOU WILL BE ON THE ROAD TO SUCCESS WITH YOUR <u>GOALS</u> AND <u>OBJECTIVES</u> FOR LIONS YEAR 2007/2008..

<u>STEP 2</u>

DETERMINING YOUR CLUB'S GOALS AND OBJECTIVES FOR THE LIONS YEAR 20072008 SO HOW DO YOU GET STARTED IN SETTING OUT YOUR GOALS AND

OBJECTIVES?

YOU START BY:

- * REVIEWING THE AIMS OF LIONS INTERNATIONAL.
- * REVIEWING THE AIMS OF THE <u>DISTRICT GOVERNOR</u>.

NOTE: REMEMBER THAT YOUR OBLIGATION AS A LION LEADER WILL BE TO ACCOMPLISH YOUR CLUB'S, ZONE'S, REGION'S, DISTRICT'S AND

INTERNATIONAL'S MISSION. THEIR GOALS WILL BE YOUR GOALS!

- REVIEWING THE PAST ANNUAL RECURRING ACTIVITIES OF YOUR
 CLUB AND ASKING YOURSELF IF ANY CAN BE CHANGED OR
 IMPROVED UPON IN ANY WAY?
- * CONSIDERING YOUR PERSONAL AIMS (IE. SETTING A GOAL FOR CLUB MEMBERSHIP, ETC); AND
- * REMEMBERING TO <u>INVOLVE EVERYONE</u> BY SEEKING OUT NEW IDEAS FROM <u>ALL</u> MEMBERS OF THE CLUB.

GIVE CONSIDERATION TO WHAT OTHER CLUBS WITHIN THE DISTRICT ARE DOING WELL. HOW CAN YOUR CLUB BENEFIT BY LEARNING MORE ABOUT THEIR SUCCESSES, FOR EXAMPLE - FUNDRAISING? WHEN WAS THE LAST TIME THAT YOUR CLUB VISITED WITH ANOTHER LIONS CLUB IN YOUR REGION OR ZONE?

WITH ASSISTANCE FROM YOUR BOARD OF DIRECTORS, COMPLETE AN ACCURATE LIST OF ALL YOU WOULD LIKE TO ACCOMPLISH FOR YOUR CLUB. BE SURE TO GIVE CONSIDERATION TO THE NUMBER OF <u>ACTIVE</u> LIONS THAT YOU HAVE IN YOUR CLUB AND BE REASONABLE. ONCE THE LIST IS COMPLETE, CHECK TO MAKE SURE THAT IT IS IN LINE WITH THE PREVIOUSLY MENTIONED GOALS AND OBJECTIVES. <u>EXAMPLES OF LIONS</u> <u>CLUBS ACTIVITIES AND PROJECTS THAT SHOULD BE I NCLUDED IN YOUR</u> <u>'GOALS AND OBJECTIVES' " F OR 2007/2008</u>

- THE DATE, PLACE AND TIME FOR THE ANNUAL DIABETES FUNDRAISER
- ANY SIGHTFIRST ACTIVITIES

- SPEAK OUT (CLUB LEVEL, REGION LEVEL, DISTRICT LEVEL, MD LEVEL)

- LEO CLUBS, YOUTH CAMPS AND STUDENT EXCHANGE PROGRAMS
- PEACE POSTER CONTEST
- LIONS 'PROJECT PRIDE' (FOR YOUNG SCHOOL CHILDREN)
- ! MEMBERSHIP RECRUITMENT, INDUCTION, ORIENTATION AND

RETENTION (OF BOTH <u>MEN</u> AND <u>WOMEN</u> LIONS).

"EVERY LITTLE BIT HELPS. EVERY LITTLE QUIT HURTS". NOTE: 50 PERCENT OF THE POPULATION ARE WOMEN, YET, THEY FORM ONLY 10 PERCENT OF OUR MEMBERSHIP. THERE IS LOTS OF ROOM IN OUR CLUBS FOR LADIES, SO PLEASE, ENCOURAGE THEM TO JOIN. IF IT IS TO BE . . . IT IS UP TO ME

- CLUB EXTENSION (STARTING A NEW LIONS CLUB)

- BRANCHES

- PROJECTS ASSOCIATED WITH YOUR CLUB (BINGO'S / DINNERS, WALK FOR DOG GUIDES / AUCTIONS / COLD-PLATE DINNERS / SANTA CLAUS PARADES, ETC.)

- LCIF CONTRIBUTING MEMBER MONTH NOVEMBER
- LFC LIFE MEMBERSHIPS
- AND SO ON . . .

STEP 3

BASED ON THE OBJECTIVES SET, ESTABLISH A LIST OF THE

COMMITTEES YOU WILL NEED.

AS CLUB PRESIDENT, IT WILL BE INCUMBENT UPON YOU TO ENSURE THAT EVERY LION IN THE CLUB BECOMES INVOLVED IN A PROJECT. ONE OF THE MOST IMPORTANT DECISIONS THAT YOU WILL HAVE TO MAKE IS ASSIGNING THE RIGHT COMMITTEE CHAIRMEN AND COMMITTEE MEMBERS. MATCHING THE RIGHT PERSON TO THE RIGHT JOB IS IMPORTANT TO YOUR LIONS CLUB EXECUTIVE WORKING AS AN EFFECTIVE TEAM.

ASK YOUR VICE-PRESIDENTS TO SET UP THEIR COMMITTEES AND TO ASSIGN RELIABLE CHAIRMEN. TO ALL OF THE PROJECTS AND ACTIVITIES FOR WHICH THEY ARE RESPONSIBLE. ASK THEM TO GIVE YOU A COPY OF THESE VARIOUS COMMITTEES FOR INCLUSION IN YOUR PRESIDENT'S 3-RING BINDER.

IF THIS IS DONE PROPERLY AT THE <u>BEGINNING</u> OF THE LIONS YEAR, A CHAIRPERSON WILL HAVE BEEN IDENTIFIED FOR EVERY ONE OF THE CLUBS ACTIVITIES.

AGAIN, I WANT TO STRESS THAT THE IMPORTANCE OF THIS EARLY PLANNING <u>CANNOT BE OVER-EMPHASIZED</u>. NOW, RATHER THAN ONE LION BEING REPEATEDLY TASKED TO TAKE ON PROJECTS, THIS <u>REASONABLE</u> AND <u>SENSIBLE</u> APPROACH WILL ENSURE THAT <u>EVERY LION IN THE CLUB</u> <u>WILL BE INVOLVED</u>.

THE DISTRIBUTION OF THE CLUB'S WORKLOAD WILL BE COMPLETED IN A FAIR AND EQUITABLE MANNER AMONGST <u>ALL</u> MEMBERS OF YOUR CLUB.

LIONS SHOULD <u>NOT</u> ACCEPT AN OFFICE UNLESS THEY ARE WILLING TO ASSUME THE RESPONSIBILITIES OF THAT OFFICE. IF A CHAIRPERSON CANNOT DO THE JOB THEY WERE ASKED TO DO, DO NOT HESITATE TO FIND A SUITABLE REPLACEMENT. IF THEY FAIL YOU, YOU FAIL, YOUR CLUB FAILS AND YOUR DISTRICT FAILS. APPROXIMATELY 1.3 MILLION LIONS (BOTH MEN AND WOMEN) IN 45,168 CLUBS AND 753 DISTRICTS IN 196 COUNTRIES AND GEOGRAPHIC AREAS ANSWER THE NEEDS THAT CHALLENGE THE COMMUNITIES OF THE WORLD. LIONS TACKLE TOUGH PROBLEMS LIKE BLINDNESS, DRUG ABUSE PREVENTION AND DIABETES AWARENESS.

IT IS DESIRE AND COMMITMENT THAT MAKE US WINNERS! WHEN YOU GET TOGETHER WITH YOUR FELLOW LIONS, IN A SPIRIT OF TEAMWORK, TO WORK FOR A COMMON GOAL, GOOD THINGS HAPPEN AS A RESULT.

THE TEAM RULE

TOGETHER EVERYONE ACHIEVES MORE IF THERE IS A TOTAL EFFORT FROM ALL MEMBERS.

FOR THE NEXT LIONS YEAR, ASK YOUR CLUB TO CONSIDER DISPLAYING A LARGE WHITEBOARD WITH THE NAMES OF ALL EXECUTIVE MEMBERS AND THE PROJECTS FOR WHICH THEY HAVE BEEN GIVEN RESPONSIBILITY. THE BOARD SHOULD BE PLACED IN CLEAR VIEW FOR EVERYONE TO SEE. IT WILL BE PLAINLY OBVIOUS WHO <u>IS</u> AND WHO <u>IS NOT</u> DOING HIS OR HER LION'S SHARE. DON'T TELL ME YOU ARE A COMMITTED LION . . . SHOW ME! ENSURE THAT YOUR VICE-PRESIDENTS AND DIRECTORS SUPERVISE THE FUNCTIONING OF THE COMMITTEES. REMIND EACH ONE OF THEIR RESPONSIBILITIES TO PERIODICALLY REVIEW THE PROGRESS OF THEIR COMMITTEES. ASK THEM TO PROVIDE REPORTS TO THE BOARD AND TO THE GENERAL MEMBERSHIP OF THE CLUB. KEEP A GOOD TEAM BALANCE BY USING EXPERIENCED LIONS WHILE AT

THE SAME TIME, CHALLENGING NEW LIONS.

KNOW SOMETHING ABOUT WHERE YOUR LIONS WORK AND WHETHER THEY HAVE ANY HOBBIES OR SPECIAL TALENTS. ALWAYS TRY TO MAKE USE OF ANY SPECIAL ABILITIES OR INTERESTS THAT A MEMBER MIGHT HAVE. THIS GOES BACK TO WHAT I SAID EARLIER ABOUT ASSIGNING THE <u>RIGHT</u> PERSON TO THE <u>RIGHT</u> JOB.

LEADERSHIP IS UNLOCKING PEOPLE'S POTENTIAL AND ENCOURAGING THEM TO BE THE BEST THEY CAN BE.

WITH THIS IN MIND, ALWAYS CHALLENGE YOUR LIONS CLUB MEMBERS TO COME UP WITH THEIR OWN WAYS TO DO THEIR JOBS BETTER.

AGAIN, I WANT TO EMPHASIZE THAT BY TAKING THE TIME TO DO THIS AT THE <u>BEGINNING</u> OF THE LIONS YEAR, (IN JULY AND AUGUST), IT WILL MAKE YOUR JOB AS CLUB PRESIDENT A WHOLE LOT EASIER. THE BIGGEST ADVANTAGE YOU WILL NOTICE WHEN TAKING THE TIME TO GET ORGANIZED IS THAT YOU WILL NOT BE WASTING VALUABLE TIME AT BOARD MEETINGS AND GENERAL MEMBERSHIP MEETINGS BY PLEADING FOR VOLUNTEERS TO TAKE ON AN UP-COMING LIONS PROJECT. IT WILL ALREADY BE DONE!

I SHOULD MENTION HERE, THAT EACH CLUB, DEPENDING UPON ITS SIZE AND FINANCIAL SITUATION, SHOULD REMEMBER THAT THERE IS ONLY SO MUCH TIME, ENERGY AND MONEY AVAILABLE. THIS MEANS THAT 'PRIORITIES' WILL HAVE TO BE ESTABLISHED. REMEMBER WHAT I SAID EARLIER ABOUT BEING <u>REASONABLE</u>.

A CLUB WILL NATURALLY FEEL MORE SUCCESSFUL IF IT ACCOMPLISHES A FEW PROJECTS WELL, RATHER THAN MANY PROJECTS POORLY. SOME OF OUR SMALLER LIONS CLUBS ARE A TESTIMONY TO THIS FACT. A FEW SMALL CLUBS THAT COME TO MIND ARE HAWKESBURY, LEFAIVRE AND PLANTAGENET.

<u>STEP 4</u>

REVIEW OF CLUB FINANCING

DOES YOUR CLUB HAVE A WORKING FINANCIAL BUDGET FOR THE YEAR? HOW MUCH MONEY WILL YOUR CLUB TAKE IN NEXT YEAR? WHAT WILL YOUR CLUB EXPENSES BE FOR NEXT YEAR?

YOUR CLUB TREASURER, IN COOPERATION WITH YOUR CLUB FINANCE COMMITTEE, SHOULD MAINTAIN TWO BUDGETS FOR THE FISCAL YEAR:

(1) AN 'ADMINISTRATIVE' BUDGET; AND

(2) AN 'ACTIVITIES' BUDGET

THE <u>ADMINISTRATIVE BUDGET</u> IS WHAT FINANCES CLUB OPERATIONS. ITS INCOME COMES MOSTLY FROM YOUR CLUB DUES, DINNER MEETINGS, SELLING CLUB BULLETINS, ADVERTISEMENTS, CLUB MEMBERSHIP RAFFLES, CLUB 50/50 DRAWS, TAILTWISTER FINES, CLUB AUCTIONS, ETC.

THE <u>ACTIVITIES BUDGET</u> FINANCES THE CLUBS ACTIVITIES AND PROJECTS. ITS INCOME SHOULD COME FROM SPECIAL FUND RAISING PROJECTS PUT ON BY THE CLUB, IN THE COMMUNITY, IE. TV BINGO'S, CASINO NIGHTS, RADIO AUCTIONS, COMMUNITY DINNERS, ETC. <u>NOTE</u>: UNDER NO CIRCUMSTANCES CAN ANY OF THE INCOME FROM THE CLUB'S FUNDRAISING PROJECTS BE USED TO DEFRAY THE CLUB'S ADMINISTRATIVE COSTS.

<u>STEP 5</u>

PREPARE A SCHEDULE OF 'UP-COMING EVENTS' FOR YOUR LIONS CLUB AT THE BEGINNING OF MY PRESENTATION, I SAID THAT I WOULD BE TALKING MORE ON THE INVOLVEMENT OF YOUR CLUBS IN UPCOMING LIONS ACTIVITIES AND ON TAKING RISKS.

TO GET STARTED ON THE RIGHT FOOT, ASK ONE OF YOUR MORE SENIOR LIONS TO PRODUCE A COMPREHENSIVE LIST THAT INCLUDES <u>ALL</u> OF YOUR LIONS CLUBS KNOWN ACTIVITIES AND PROJECTS.

ONCE ALL OF YOUR CLUB'S ACTIVITIES AND PROJECTS ARE KNOWN, YOU SHOULD THEN PRODUCE A MONTHLY SCHEDULE OF UPCOMING EVENTS. THIS SCHEDULE SHOULD INCLUDE THE NAME OF THE LION WHO IS RESPONSIBLE FOR THE ACTIVITY AND WHERE IT WILL BE TAKING PLACE.

C OMMUNICATION - KEEP YOUR LIONS INFORMED

GIVE A COPY OF THE MONTHLY UPCOMING EVENTS SCHEDULE TO EVERY MEMBER OF YOUR CLUB. ASK THEM TO PUT IT ON THEIR FRIDGE WHERE IT WILL ALWAYS BE IN CLEAR VIEW AS A CONSTANT REMINDER OF WHAT HAS TO BE DONE.

THIS WILL ENSURE THAT ALL OF YOUR LIONS KNOW:

1.<u>W HAT</u> LIONS CLUBS ACTIVITIES ARE PLANNED

2.W HO THEY SHOULD CONTACT TO FIND OUT MORE

3. W HEN THE ACTIVITY WILL BE HAPPENING; AND

4.<u>W HERE</u> THE EVENT WILL BE TAKING PLACE.

PROMPT AND FULL COMMUNICATION TO ALL YOUR CLUB MEMBERS ON ALL IMPORTANT MATTERS IS ESSENTIAL TO ORGANIZATION.

IN ADDITION TO KNOWING WHAT IS GOING ON IN YOUR CLUB, YOU AND ALL YOUR CLUB MEMBERS SHOULD MAKE A HABIT OF READING: THE LION MAGAZINE; AND THE MONTHLY GOVERNOR'S NEWSLETTER. AS WELL AS KEEPING ALL OF YOUR LIONS WELL INFORMED, MORE IMPORTANTLY, YOU WILL BE KEEPING THEM <u>INTERESTED</u>.

<u>STEP 6</u>

KNOW AND BE COMPLETELY FAMILIAR WITH YOUR DUTIES AS CLUB PRESIDENT SEE YOUR 'CLUB PRESIDENT DUTIES HANDBOOK' AND BE COMPLETELY

FAMILIAR WITH ALL OF YOUR DUTIES AND RESPONSIBILITIES.

STEP 7

WATCH YOUR BOARD OF DIRECTORS AND COMMITTEES WORK FROM A DISTANCE. OTHER THAN THEM KNOWING WHAT YOU EXPECT, THERE SHOULD BE AS LITTLE INTERFERENCE FROM YOU AS POSSIBLE. THEODORE ROOSEVELT IS CREDITED WITH SAYING THAT THE BEST LEADER IS THE ONE WHO HAS SENSE ENOUGH TO PICK GOOD PEOPLE TO DO WHAT THEY WANT DONE, AND SELF-RESTRAINT ENOUGH TO KEEP FROM MEDDLING WITH THEM WHILE THEY DO IT. WHILE YOU SHOULD BE AVAILABLE TO HELP, YOU ALSO NEED TO BE AWARE THAT HELPING OUT CAN MEAN THAT YOUR WORK DOESN!T GET DONE. BE AVAILABLE TO GIVE ADVICE, BUT, REMEMBER WHAT'S YOUR TASK TO DO, AND WHAT ISN'T. REMEMBER, I SAID THAT YOU WOULD <u>NOT</u> BE EXPECTED TO DO EVERYTHING.

AT DINNER MEETINGS AND BOARD OF DIRECTORS MEETINGS, MAKE SURE THAT THE AGENDA ALLOWS SUFFICIENT TIME FOR BOARD MEMBERS AND COMMITTEE CHAIRMEN TO PROVIDE REGULAR PROGRESS REPORTS.

DURING YOUR YEAR AS PRESIDENT, MAKE RESPECT, TRUST, AND KINDNESS THE KEY INGREDIENTS IN ESTABLISHING GOOD WORKING RELATIONSHIPS.

<u>STEP 8</u>

AT THE END OF YOUR YEAR, GIVE RECOGNITION TO ALL THE MEMBERS OF YOUR CLUB WHO HAVE DONE A GOOD JOB. WITH ASSISTANCE FROM YOUR CLUB SECRETARY, RECOGNIZE, PRAISE AND REWARD ALL THOSE WHOM YOU FEEL HAVE DONE A GOOD JOB FOR YOU! IN PARTICULAR, YOU SHOULD TAKE THE TIME TO COMPLETE THE NOMINATION FORM FOR 'BEST SECRETARY' AWARD. YOUR LIONS 'CAN-DO ATTITUDE SHOULD NOT GO UNNOTICED.

THESE AWARDS SHOULD BE CONDUCTED IN A DIGNIFIED MANNER, AT AN

AWARDS NIGHT, WITH SPOUSES, TOWN OFFICIALS AND INVITED GUESTS.

CONCLUSION

BEFORE I WRAP UP, I WOULD LIKE TO SHARE THIS SHORT POEM ON CLUBS:

IF WE SHOULD FIND THE PERFECT CLUB

WITHOUT ONE FAULT OR SMEAR,

FOR GOODNESS SAKE, DON'T JOIN THAT CLUB

WE'D SPOIL THE ATMOSPHERE.

BUT SINCE NO PERFECT CLUB EXISTS

WHERE LIONS NEVER SIN,

LET'S CEASE LOOKING FOR THAT CLUB,

AND SUPPORT THE ONE WE'RE IN. ANON.

WHAT THIS POEM SAYS TO ME IS . . . IF YOU GIVE YOUR CLUB THE <u>QUALITY</u> <u>LEADERSHIP</u> IT NEEDS TO GET STARTED – <u>REALISTIC GOALS</u>, AND A WELL THOUGHT OUT TIMETABLE . . . THEN YOU WILL HAVE AN EXCELLENT CHANCE OF BEING SUCCESSFUL IN OBTAINING YOUR GOALS AND OBJECTIVES. CLEARLY, A PRESIDENT'S GREATEST RESPONSIBILITY IS TO MOTIVATE AND LEAD. IN ORDER TO HAVE A SUCCESSFUL CLUB, 'STRONG LEADERSHIP' AND 'COMMITMENT' ARE NEEDED FROM EACH AND EVERY ONE OF US.

THINK ABOUT THIS ONE ON YOUR DRIVE HOME FROM YOUR NEXT LIONS CLUB MEETING - IF YOU PULLED OVER AND STOPPED BY A POLICE OFFICER AND CHARGED WITH BEING A LION . . . WOULD THERE BE ENOUGH EVIDENCE TO CONVICT YOU???

ALL WORK AND NO PLAY WILL MAKE US DULL LIONS, SO, IN ALL OF YOUR CLUB PROJECTS AND ACTIVITIES . . . ABOVE EVERYTHING ELSE, HAVE FUN!

THANK YOU.