

Ideas for Attracting Younger Members

Ask them; mint chairman visits businesses and just asks
Get involved at schools, any money raised go to the schools
Publicize what Lions do
One business meeting, one optimal meeting - social
Get the Lions name out with fitness apparel for younger people to wear during events
Strong youth program and getting our younger members involved
Have the largest Leo's club in the world with 500-600 members (Salsa Leo's club)
Have a Leo's club with McCrossin boys ranch for troubled boys
Strong youth exchange program by sending up to 6 students overseas annually
Annually will provide housing for students from overseas
Club budget is 25% to youth activities and 75% to other activities
Our Leo's club is a student group organized by a city volunteer group an individual pair by this group organized the city high school students in service activities. The Lions club formed a Leo's club from the organized youth club (H.S. club)
If you have a youth club in your city align with them and make it a Leo's club. Also get your young Lions in club to help with the Leo's club
Word of mouth in the community - ask your friends
Practically nothing. That is why I am interested on this subject
Started Leo club - have programs interesting to all ages
Make projects interesting for all ages
Started family members of Lions
Invite members to bring guests to picnic so they can socialize
Have ice cream socials and invite the public
We are a fairly new club about 4 years we started us a branch club and now we are a full blown club
We also have a Lion Awareness day to give the public a chance to see what we do as Lions
We thought that t young person might be reluctant to join if he or she were the only one, so we invited a group of young people and about 15 attended and we were able to induct 6 from this group
Established a very relevant, current club web site that is very informative, it contains links to all of the LCI information available - We have actually obtained two new members within the last six months as a result of the website
Had one member establish a LEO club and that member went on to become a club president at age 19, then a zone chair at 22
Electronic mach members to all members
We are having a "bring a friend" night for one of our meetings. Lion members are encouraged to invite a younger friend or family member. We will be providing a presentation of what Lions is about and our different projects
Instead of funneling younger people through Leo's perhaps Lions could establish a Lions Cub member of a club, especially for family members younger than 12 who come to club activities
Be lenient on dues coverage installment? Not include meals
Location more appealing
Use LEO
Encourage family
Nothing - 80% of our 25 members are between 65 & 85 years old. We have grown old together
Emphasize family memberships

Ideas for Attracting Younger Members

LEO clubs

Explore new service projects that meet their ideas of what is needed in the community vs. same old tired projects

Set up booth at events with Lions information to recruit

Family membership - parents with children can bring them along - club members with badges - LIONS
IN TRAINING

Ask friends and neighbors to help with projects

We internet, facebook, keep it simple

Each member, bring a younger member to a meeting

Peace poster

Older members invite younger people from their jobs

Those young people invite their friends

Form cultural clubs to promote diversity

Workplace clubs

Membership drives

Sponsor a group of younger people from a different type of club - like a hobby, air cadets, etc

Use internet

Peace poster gets parents involved too

Get younger person to establish Leo's club

Links to all LCI sites on internet

We try to have article in the paper of what our club is doing, trying to show older and younger members ways of working together

We donate to the local band and Christian Athletes, we then ask them to help us at our Pork Burger Stand. Some of these have shown interest in being Lion in future years. It fills their requirement for community service

Asked core of younger people - so not only one

Allow dues to be paid over the year

Speaker do college campus'

Facebook - web pages

Family membership - try for couples

Guidance counselors at H.S.

Service project that interests

We haven't done it, it just happened. Two younger Lions happened to join - one, the son of a member, they have each brought in friends

Provide scholarships to graduating H.S. Seniors - attracts parents also

Invite 4-H, Boy Scouts, Girl Scouts organizations to come speak at club meetings, attracts parents

Newsletter, website, facebook

Work projects - w/schools

LEO clubs

Younger members, dues are a problem

Location - school would be appealing for meeting

Looking at starting an Omega Leos Club at the local college

High School Scholarships

Omega Leo's focus on business and careers

Ideas for Attracting Younger Members

Idea and dinner with the college president or dean
Student council president - a Lion
Help new young members with dues
Internet
Free concert to attract new members
Mentoring within club
Adding college professors to Lionism / start new club at college
We sponsored a Leo Club - 3 are now in our Lions Club
Website
Put newsletter in e-mail format
Facebook contacts
We have one of the 17 recycling clubs & offer volunteer hours for students
Students of the week program to honor students (with hope they remember Lions after they graduate)
Scholarships with hope they recall what Lions did for them
Work with H.S. Honor and academic society students and coordinator - breakfast and dinners with students AND parents
Sponsor college scholarship programs
Recruit family members and groups the family members were in while growing up like Eagle scouts; maybe a branch club
Shorten meetings; separate program and dinner meetings , have and follow agendas, make meals optional for economic and time management purposes
College volunteer "serve lines". Requirement for graduation
Challenge District wide to recruit younger members
Developed Cub program to join - helped attract parents and raise a new generation of members. Kids were made a part of the meeting and service projects
Website
E-newsletter
Facebook
Scholarships
Program in the PTA, anything to involve parents
Asks the school band to sell tickets for pancake breakfasts, and they sell 5X as many tickets and split the profits
Peace poster - club gets recognition - PR move too
Bring offspring of current members who then bring their friends
Link club to a function @ H.S. FFA, sports, etc. and provide scholarships
Use them to help with projects (Boy Scouts, AYSO)
Student speakers contest - scholarships and cash
Ask -- then shut up and listen
Hours for service activities needed in H.S.
Talking positively about Lions and children and grand children
Encouraging Leo's to join the Lions club under graduation from Leo's
Free memberships 5 years when in college
Loosen up - more flexibility in meetings

Ideas for Attracting Younger Members

Have Leo to Lion conversions - those young members attract others
Currently starting a Leos club; Leo-Lion conversions; parents
Conducting service projects / fundraisers that attract a younger audience
Boy / Girl Scout support; Jaycees
Overall, tell them what's in it for them! Use the LCI website
Held an open house and specifically invited younger people
Asking family members to join
Have the potential younger member work with a Vision Screener of children 1 - 5 years of age
Have projects that interest them
We have a membership dinner where our members give names and addresses of perspective members to the membership chair, send letters and follow up with a call. Set a time, place a date for the dinner.
Motivational speaker
Have applications on the tables and the members serve the meal (we serve)
Cub program
Work with PTA
Social network
Peace poster
Branch club - University
Hold a Leo club contest for the best twitter membership campaign
Emphasize 18 years and up are eligible to join
Redesigned website with social networking links
Communicate better - ask others to join
Community festival - volunteers at H.S.
Make club visible
Look for projects that will attract new and younger members
Ask community members (survey) what is important to them and what their passion is
Seniors take juniors - ask what their interest are, ideas and how to get them on board - communicate via email, text
Survey community as to needs they feel are important
Tell younger members to attend as they can - update them through email so up to date on events / dates
Presence in H.S. - taught volunteerism
Facebook, conference calls.com
Mentor
Use younger members to recruit younger members
Facebook
Work with youth groups - get them familiar with Lions
Community surveys, then look for projects that might interest them
Websites
Social networking
Ask what Lions can do for THEM
Adapt to their needs

Ideas for Attracting Younger Members

Use online tools to promote club - Facebook, website, online calendar
Nothing outside of our regular annual projects, which are fundraisers
Get into the schools - "show and tell"
Give new prospects website and or a Lions magazine
Meetings geared to what Lions do and invite prospects
Let them know we value what they have and can do to make us more visible
Make our need of them very clear
Have Lady Lions
Facebook
Peace poster
Family - keep all involved
Go to colleges to get younger members
Invite them to service projects
Branch club - University
Babysitting at meeting
Working w/Leo clubs
Have 4 membership chairpersons in each age generation
Invite graduating Leo club members to joining their local Lions club
Celebrate tradition of Club activities
Be open to new ideas
Invite prominent community members, it teachers, clergy - they can set an example
Husband/wife Lions will attract children
Website
Facebook
Lower cost of dues
PTA meetings
Branch clubs
Not dinner meeting, Sunday BBQs
Website kept current
Electronic mailing
Help PTA
Peace poster contest
Business contacts - invite people
Service projects
College and H.S. club days
More internet advertising
Facebook
Awareness days in town with bands to bring in younger generation
Facebook
Website - convenience to pay for things like tickets to events and club clothing, our website has produced 2 members, not sponsored by a member Lion
Newsletter is emailed and posted to web
Website

Ideas for Attracting Younger Members

Ask what do you want - be supportive

Get a group to join

Open to teachers

Open house; advertised paper/radio

Lions members volunteered at schools helping with the younger children. Many of the parents saw what Lions do and some joined the club

Website

Older members discourage younger members

Tail twister needs to break up

Form family clubs

Not nearly enough, if we were successful doing this, probably wouldn't have come to this seminar

We don't have a head table and longer - attendees draw a number when they come and then find that numbered seat. It has been successful in separating cliques and our members are getting to know each other better

Bean bag tournament

Sell your club as scheduled family time, meetings and projects are family time

We do not have young people in the area, we have to go to a nearby community and find young people

Our club is holding "town meetings" in several new communities and trying to get younger groups

We built a "disc golf course" with help from non-member young folks, most of which have since joined

Website

Get a group to join

Websites

Branch clubs

Get recipients of service project to join

Vision screening recipients to join

Sponsoring baseball, etc.

College towns

Get young children involved in activity to attract their parents - Christmas tree planting/decorating/lighting

Service project

Leo's are interest in vision screening

Take them on tour of eye bank

Recruit someone 10 years younger than you

Local Leo club to babysit so family members can join

End ON TIME

Facebook

Youth sports teams

Twitter

Ask younger person to give computer class to older members

Website

Get a group to join

Work with schools to attract teachers and Leos

Install children of some of the members. They in turn bring to the club prospective members from

Ideas for Attracting Younger Members

their circle of friends
Planned family time
Club mascot
Keep costs down
Scholarships for H.S.
Environmental project
LEO clubs
Allow members to bring children to meeting and community functions
Let them bring children
Website
Facebook
Lion sponsor of Leo Omega club at University level
Scouts / Honor society
Offer childcare to attract young couples
Facebook
Youth activities open house
No meals, keep the cost to attend a meeting low
Kids are welcome at all meetings and events-shouldn't have to pay sitter, sometimes kids are better behaved than some of the adults
Keep meetings short and to the point
Visit Eye Bank
Let them lead a project and give them support
Recruit someone 10 years younger than you
Recruit teachers
Tap our natural resources - family members brought up in a lions family and get and keep them involved
Make sure tail twister has a fun activity
Facebook, twitter - get your Club out there
Facebook
Invite prospective Lions to help with projects
Ad in paper
Facebook
Family members - reduced dues
Short and quick fundraiser like a brat fry to get them involved for a few hours
New member committee
We simply ask - have attracted 3 younger members
LEO clubs
Person to person
Be flexible in meetings, etc.
Run tournaments geared to youth
Websites / publicity
Target young professionals
Person to person

Ideas for Attracting Younger Members

Parents give 1 year membership children for their 18th birthday

We planted a Christmas tree in the vet mem park with grammar students and during the Christmas season. We bring the students in to "light the tree" and bring their parents to the event to see the tree they planted and decorated. Gives a chance to talk to proud parents about Lionism

Relook at how we run our meetings

Push family plan

Bring more than one young person at a time

Military discount

Set up your college grads in a Lions club, pay their first year

Postcard membership drive has brought younger potential members

Utilize H.S. as volunteer helpers

Invite 2 or 3 younger prospective at a time, so they have some peers

Strong Leo club

Student speaker

Branch club

Family fun club - it's okay to bring kids

Community service, projects, agencies served

LEO clubs

Have the program set up to suit all demographics

Family friendly clubs

Keep active (events ex. Lions Radio Bingo, community events)

Made them feel welcome

Held membership nights

Don't require attendance at every meeting

Variety of events

Strong interest

Type of fundraising

Women and families

Partner with PTA / Band, etc.

Leo contest, most twitter

Cub program

Developed and elected Club President in his upper 20's

Bring Leos to Lions Online website

Scholarship program

Money is issue for younger

Free membership for college kids, with some expectation

Mentoring the young

Twitter

Facebook

Be involved in campus programs, booth setup

Food, music, they will come